

Premium + Profile Listing Agreement



MARKETING SEARCH

Selection of competencies

- The maximum number of Premium + listings that can be promoted and secured is 6.
- The categories chosen need to be core local in house capabilities that you agency team provides , not services which you outsource or offshore.
- For Agencies promoting full services capabilities they should pick the core primary service capabilities they most wish to promote which will typically reflect the activities that absorb their highest attention and concentrated resources.
- Full service agencies should also only select a Premium + service listing category in instances where it operates that service independently as well as an expected extended service attaching to their core activities.
- For more detailed explanation as to definitions of categories refer to our website www.marketingsearch.com.au

Premium + Listing options:

Please confirm your selection by ticking applicable box :

- | | | |
|------------------------------------------------------------------|---|-------------------------------------------------|
| <input type="checkbox"/> 1 Premium + competency listings | = | AUD \$500.00p.a + gst |
| <input type="checkbox"/> 2 Premium + competency listings | = | AUD \$750.00p.a + gst |
| <input type="checkbox"/> 3 Premium + competency listings | = | AUD \$900.00p.a + gst |
| <input type="checkbox"/> 4-6 Premium + competency listings | = | AUD \$1,250.00p.a + gst |
| <input type="checkbox"/> Multiple & Group Premium + > 6 listings | = | referred and subject to individual negotiation. |

Selected Competencies for Premium + Listing

Please confirm your selection by ticking applicable box :

- Web design & development
- Mobile App design & development
- Paid Search Advertising
- Advertising (above the line)
- Market Research
- Content Marketing
- Public Relations
- Influencer Marketing
- Branding
- Specialist Design
- SEO
- Media Planning & Buying
- Event, Experiential & Niche Marketing
- Social Media Marketing
- Video Production & Marketing
- Direct Marketing (email-messaging-direct-mail-telemarketing)
- Marketing Analytics
- Marketing Automation
- Conversion Rate Optimisation (CRO)

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Confirmation of profile information:

In order that we accurately display the basic profile information on your listing please advise & reconfirm the under-noted details about your business. Profiles can be further edited as need be by emailing changes to neil@marketingsearch.com.au

1. Description of Agency type : (i.e. Full Service Advertising Agency) :
2. No of full time employees :
3. Hyperlink - url for an agency promotional video:
4. Minimum Project Value you will consider (optional) :
5. Minimum Hourly rate or range charged (optional) :
6. Best contact no for new business enquiries :
7. Any major Industry or Consumer sector specialisation :
8. A brief introductory profile has already been selected from your website. If you would prefer an alternate introduction , please provide us replacement (80 word max) for inclusion. The introduction should be of a generalist nature and appropriate to cover off all of your category listings :

Authorisation:

Name of Agency or Specialist Provider :

Representative:

Title:

Date:

Email / Phone:

Signature: _____

Payment:

Please send an invoice to:

The listing fee covers the publication of the Profile for a 12-month period that starts the day the agreement is signed. An invitation to renew listings will be confirmed 45 days prior to your 12- month period expiry date. Terms are Net 0 days upon receipt of invoice. Invoices are payable to Marketing Search Pty Ltd , ABN 30 087 767 995 : 227 Hutt Street , Adelaide 5000. Please return this signed order form by email to Neil Anderson, neil@marketingsearch.com.au.