

Featured Premium+ Agency

Profile Agreement



MARKETING SEARCH

Selection of Competencies

- The maximum number of Premium+ listings that can be promoted and secured is 6
- The categories chosen must be core local in-house capabilities that your team provides, not services which you outsource or hire offshore
- Agencies promoting full service capabilities should pick the core primary service capabilities they most wish to promote which will typically reflect the activities that absorb their highest attention and concentrated resources
- Full service agencies should also only select a Premium+ service listing category in instances where it operates that services independently as well as an expected extended service attaching to its core activities
- For a more detailed explanation of categories, please refer to www.marketingsearch.com.au

Featured Premium+ Listing Options

Please confirm your selection by ticking the applicable box:

- 1 Premium+ competency listing = \$250 + GST p.a. (approx. \$21 + GST per month)
- 2-3 Premium+ competency listings = \$500 + GST p.a. (approx. \$41 + GST per month)
- 4-6 Premium+ competency listings = \$750 + GST p.a. (approx. \$62 + GST per month)
- Multiple & group Premium+ listings > 5 = *Referred and subject to individual negotiation*

Selected Competencies for Featured Premium+ listing

Please confirm your selection(s) by ticking the applicable box:

- | | | |
|--|--|---|
| <input type="checkbox"/> Mobile Design & Development | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Event Marketing (Experiential/Promotion) |
| <input type="checkbox"/> Mobile App Design & Development | <input type="checkbox"/> Influencer Marketing | <input type="checkbox"/> Social Media Marketing |
| <input type="checkbox"/> Paid Search Advertising | <input type="checkbox"/> Branding (Strategy) | <input type="checkbox"/> Video & Film Production |
| <input type="checkbox"/> Advertising (Above the Line) | <input type="checkbox"/> Branding (Design) | <input type="checkbox"/> Direct Marketing (Email/SMS/Mail) |
| <input type="checkbox"/> Market & Consumer Research | <input type="checkbox"/> SEO | <input type="checkbox"/> Loyalty & Sponsorship Marketing |
| <input type="checkbox"/> Content Marketing | <input type="checkbox"/> Media Planning & Buying | |

Confirmation of Profile Information

To ensure we accurately display the basic profile information on your listing, please advise and reconfirm the undernoted details about your business. Profiles can be further edited as needed by emailing changes to neil@marketingsearch.com.au.

1. Description of agency type
(i.e. full-service advertising agency): _____
2. Number of full time employees: _____
3. Hyperlink (URL for an agency promotional video): _____
4. Minimum project value you will consider (optional): _____
5. Minimum hourly rate or range charged (optional): _____
6. Best contact for new business enquiries: _____
7. Any major industry or consumer sector specialisation: _____

A brief introductory profile has already been selected from your website. If you would prefer an alternate introduction, please provide a replacement (80 words max) for inclusion. The introduction should be of generalist nature and appropriate to cover all of your category listings:

Authorisation

- Name of agency or specialist provider: _____
- Representative: _____
- Signature: _____
- Title: _____
- Date: _____
- Email/Phone: _____
- Signature: _____

Payment

Please send an invoice to (email): _____

The listing fee covers the publication of the Featured Premium+ profile for a 12-month period starting from the day the agreement is signed.

An invitation to renew listings will be confirmed 45 days prior to your 12-month expiry date.

Terms are payable upon receipt of invoice. Invoices are payable to:

Marketing Search Pty Ltd, ACN 091 662 887, 227 Hutt Street, Adelaide 5000

Please return this signed order form to Neil Anderson (neil@marketingsearch.com.au)